



2024 CEA Sponsorship Tier Levels

Platinum – \$20,000

- Four (4) *Forum* attendee registrations with full meal/event packages
- Four (4) annual *International Conference and Training Event* attendee registrations with full meal/event packages
- Full page ad in *Forum* program
- Full page ad in annual *International Conference and Training Event* program
- Business card information in *Forum* Program
- Business card information in annual *International Conference and Training Event* Program
- Electronic listing of *Forum* attendees with contact information
- Electronic listing of annual *International Conference and Training Event* attendees with contact information
- Large exhibit space including two (2) tables with Internet access and electricity in prime traffic location at the *Forum*
- Large exhibit space including two (2) tables with Internet access and electricity in prime traffic location at the annual *International Conference and Training Event*
- Displayed signage and recognition as a sponsor of an event-of-choice (first-come basis) at the *Forum*
- Displayed signage and recognition as a sponsor of an event-of-choice (first-come basis) at the annual *International Conference and Training Event*
- Reserved opportunity to present product during a one-hour presentation session (at the sponsor's choice of time) at **BOTH** the *Forum* and the annual *International Conference and Training Event*
- **Opportunity to speak at the Council of Director's lunch meeting (held Sunday before the conference) at the *Forum***
- **Opportunity to speak at the Council of Director's lunch meeting (held Sunday before the conference) at the annual *International Conference and Training Event***
- Large-sized logo displayed on the *Forum* welcome sign
- Large-sized logo displayed on the annual *International Conference and Training Event* welcome sign
- Logo (provided by sponsor) placement with link on the CEA national website for one year



2024 CEA Sponsorship Tier Levels

Diamond – \$15,000

- Three (3) *Forum* attendee registrations with full meal/event packages
- Three (3) annual *International Conference and Training Event* attendee registrations with full meal/event packages
- Three-quarter page ad in the *Forum* program
- Three-quarter page ad in the annual *International Conference and Training Event* program
- Business card information in the *Forum* program
- Business card information in the annual *International Conference and Training Event* program
- Electronic listing of *Forum* attendees with contact information
- Electronic listing of annual *International Conference and Training Event* attendees with contact information
- Large exhibit space including two (2) tables with Internet access and electricity in a heavy traffic location at the *Forum*
- Large exhibit space including two (2) tables with Internet access and electricity in a heavy traffic location at the annual *International Conference and Training Event*
- Displayed signage and recognition as a sponsor of a primary event at the *Forum*
- Displayed signage and recognition as a sponsor of a primary event at the annual *International Conference and Training Event*
- Reserved opportunity to present product during a one-hour presentation session (at the sponsor's choice of time) at **BOTH** the *Forum* and the annual *International Conference and Training Event*
- **Opportunity to speak at the Council of Director's lunch meeting (held Sunday before the conference) at the *Forum***
- **Opportunity to speak at the Council of Director's lunch meeting (held Sunday before the conference) at the annual *International Conference and Training Event***
- Medium-sized logo displayed on the *Forum* welcome sign
- Medium-sized logo displayed on the annual *International Conference and Training Event* welcome sign
- Logo (provided by sponsor) placement with link on the CEA national website for one year



2024 CEA Sponsorship Tier Levels

Gold – \$10,000

- Two (2) *Forum* attendee registrations with full meal/event packages
- Two (2) annual *International Conference and Training Event* attendee registrations with full meal/event packages
- One-half page ad in the *Forum* program
- One-half page ad in the annual *International Conference and Training Event* program
- Business card information in the *Forum* program
- Business card information in the annual *International Conference and Training Event* program
- Electronic listing of *Forum* attendees with contact information
- Electronic listing of annual *International Conference and Training Event* attendees with contact information
- Exhibit space including one (1) table with Internet access and electricity in a heavy traffic location at the *Forum*
- Exhibit space including one (1) table with Internet access and electricity in a heavy traffic location at the annual *International Conference and Training Event*
- Displayed signage and recognition as a sponsor of an event at either the *Forum* **or** the annual *International Conference and Training Event*
- Reserved opportunity to present product during a one-hour presentation session (at the sponsor's choice of time) at either the *Forum* **or** the annual *International Conference and Training Event*
- Opportunity to address (less than 5 minutes) attendees at either the *Forum* **or** the annual *International Conference and Training Event* during a sponsored event
- Medium-sized logo displayed on the *Forum* welcome sign
- Medium-sized logo displayed on the annual *International Conference and Training Event* welcome sign
- Logo (provided by sponsor) placement with link on the CEA national website for one year



2024 CEA Sponsorship Tier Levels

Silver – \$5,000

- One (1) *Forum* attendee registration with full meal/event package
- One (1) annual *International Conference and Training Event* attendee registration with full meal/event package
- Logo placement in the *Forum* program
- Logo placement in the annual *International Conference and Training Event* program
- Business card information in the *Forum* program
- Business card information in the annual *International Conference and Training Event* program
- Electronic listing of *Forum* attendees with contact information
- Electronic listing of annual *International Conference and Training Event* attendees with contact information

- Exhibit space including one (1) table with Internet access and electricity in the exhibit area at the *Forum*

- Exhibit space including one (1) table with Internet access and electricity in the exhibit area at the annual *International Conference and Training Event*
- Opportunity to address (less than 5 minutes) attendees at either the *Forum* **or** the annual *International Conference and Training Event* during a sponsored event
- Small-sized logo displayed on the *Forum* welcome sign
- Small-sized logo displayed on the annual *International Conference and Training Event* welcome sign
- Logo (provided by Sponsor) placement with link on the CEA national website for one year



2024 CEA Sponsorship Tier Levels

Sterling – \$2,500

- One (1) *Forum* or annual *International Conference and Training Event* attendee registration with full meal/event package
- Logo placement in the *Forum* or the annual *International Conference and Training Event* program
- Business card information in the *Forum* or the annual *International Conference and Training Event* program
- Electronic listing of *Forum* or annual *International Conference and Training Event* attendees with contact information
- Exhibit space including one (1) table with Internet access and electricity in the exhibit area at the *Forum* or annual *International Conference and Training Event*
- Small-sized logo (provided by sponsor) displayed on the *Forum* or the annual *International Conference and Training Event* welcome sign
- Logo (provided by sponsor) placement with link on the CEA national website for one year

Bronze – \$1,250

- One (1) *Forum* or annual *International Conference and Training Event* attendee registration with full meal/event package
- Logo placement in the *Forum* program or the annual *International Conference and Training Event* program
- Business card information in the *Forum* or the annual *International Conference and Training Event* program
- Exhibit space including one (1) table with Internet access and electricity in the exhibit area at the *Forum* or annual *International Conference and Training Event*
- Small-sized logo (provided by sponsor) displayed on the *Forum* or the annual *International Conference and Training Event* welcome sign



2024 CEA Sponsorship Tier Levels

Copper – \$1000

- One (1) *Forum* or annual *International Conference and Training Event* attendee registration with full meal/event package
- Business card information in the *Forum* or the annual *International Conference and Training Event* program
- Exhibit space including one (1) table with Internet access in the exhibit area at the *Forum* or annual *International Conference and Training Event*

Brass – \$500

- One (1) *Forum* or annual *International Conference and Training Event* attendee registration with full meal/event package
- Exhibit space including one (1) table with Internet access in the exhibit area at the *Forum* or annual *International Conference and Training Event*



2024 CEA Sponsorship Tier Levels

Add Value to Any Tier Level

- \$100 - Electricity in an exhibit booth each day of the event
- \$100 - Additional exhibit table each day of the event
- \$250 - Additional exhibit attendee with full registration and meal package for the *Forum* or the annual *International Conference and Training Event*
- \$500 - Full-page ad in the *Forum* program or the annual *International Conference and Training Event* program
- \$400 - Three-quarter page ad in the *Forum* program or the annual *International Conference and Training Event* program
- \$300 - One-half page ad in the *Forum* program or the annual *International Conference and Training Event* program
- \$200 - One-quarter page ad in the *Forum* program or the annual *International Conference and Training Event* program
- \$100 - Logo placement in the *Forum* program or the annual *International Conference and Training Event* program
- \$100 - Business card information in the *Forum* program or the annual *International Conference and Training Event* program
- \$7500 - Sponsor an event of choice (first-come availability) at either the *Forum* or the annual *International Conference and Training Event* (includes prominent signage, sponsor recognition, and the opportunity for a sponsor representative to address the event attendees)
- \$5000 - Sponsor a primary event at either the *Forum* or the annual *International Conference and Training Event* (includes prominent signage and sponsor introduction)
- \$1000 - Sponsor a morning or afternoon break at either the *Forum* or the annual *International Conference and Training Event*
- \$2000 - Receive an electronic listing of *Forum* or annual *International Conference and Training Event* attendees with contact information
- \$2500 - Opportunity to speak at the Council of Director's lunch meeting (held Sunday before the conference) at the *Forum* or the annual *International Conference and Training Event*. This add-on is **only** available for Sterling, Silver, and Gold Sponsorship Levels. This add-on is included in the Platinum and Diamond Levels.

(THIS ADD-ON WILL REPLACE THE OPPORTUNITY TO SPEAK FOR 5 MINUTES AT A SPONSORED EVENT.)