



# 2019 International Conference and Training Event



Sunday, July 28<sup>th</sup> – Wednesday, July 31<sup>th</sup>, 2019

**The Detroit Marriott at the Renaissance Center  
400 Renaissance Drive | Detroit, MI 48243**

Call (877) 901-6632 for accommodations and mention you are with the **Correctional Education Association** group to receive the conference rate.

Room rates are: \$165.00 for Single-Quad occupancy

<https://book.passkey.com/go/CEAInternationalConference>

## 2019 CEA Exhibitor Order Form & Contract

Please review the “CEA 2019 Exhibitor Marketing Kit” for Exhibition & Sponsorship options.

Exhibitor orders should be received no later than Friday, June 21, 2019.

All orders received after this date cannot be guaranteed.

**CEA Tax ID# 32-002687708**

<u>Tier Level</u>	<u>Cost</u>	<u>Check to Order</u>
BRASS	\$500	<input type="checkbox"/>
COPPER	\$1,000	<input type="checkbox"/>
BRONZE	\$1,250	<input type="checkbox"/>
STERLING	\$2,500	<input type="checkbox"/>
<small>(Minimum of One Tier Level Must Be Ordered to Exhibit)</small>		
<b>Subtotal of Tier Level =</b>		<b>\$</b> <input style="width: 100px; height: 30px;" type="text"/>

**Add Value to an Ordered Tier Level at the  
2019 International Conference and Training Event**

**Cost**

**Check to Order**

Electricity (Included with Sterling & Bronze Tier Packages)	\$100	<input type="checkbox"/>
Additional Exhibit Table	\$100	<input type="checkbox"/> # _____
Additional Exhibit Attendee	\$250	<input type="checkbox"/> # _____ Name: _____ Name: _____
Large-Sized Logo w/Website Link	\$1,000	<input type="checkbox"/>
Upgrade to Large-Sized Logo w/ Website Link	\$250	<input type="checkbox"/>
Upgrade to Large-Sized Logo w/ Website Link (available with Sterling, Bronze, & Copper Tier Packages, only)	\$500	<input type="checkbox"/>
Full Page Program Ad	\$500	<input type="checkbox"/>
¾ Page Program Ad	\$400	<input type="checkbox"/>
½ Page Program Ad	\$300	<input type="checkbox"/>
¼ Page Program Ad	\$200	<input type="checkbox"/>
Logo Placement in Program (Included with Sterling Tier Package)	\$100	<input type="checkbox"/>
Business Card Information in Program (Included with Sterling, Bronze & Copper Tier Packages)	\$100	<input type="checkbox"/>
Sponsor Event of Choice	\$7,500	<input type="checkbox"/>
Sponsor a Primary Event	\$5,000	<input type="checkbox"/>
Sponsor a Morning or Afternoon Break	\$1,000	<input type="checkbox"/>
Receive an Electronic Listing of All Attendees	\$2,000	<input type="checkbox"/>

**Subtotal of Added Value =**

**\$**

**Exhibitor Details:**

Exhibitor set-up begins on Sunday, July 28, 2019 at 10:00 a.m.

Exhibit area opens Monday, July 29, 2019 at 7:30 a.m.

Exhibit Disassemble begins Tuesday, July 30, 2019 at 3:30 p.m.

Company Name: \_\_\_\_\_

Company Name as you want it to appear on print: \_\_\_\_\_

Name of Primary Contact: \_\_\_\_\_

Primary Contact Title: \_\_\_\_\_

Will primary contact be attending the conference? \_\_\_\_\_ Yes \_\_\_\_\_ No

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Phone: ( ) \_\_\_\_\_ Email Address: \_\_\_\_\_

1. Company Representative: \_\_\_\_\_

a. Representative Email Address: \_\_\_\_\_

2. Company Representative: \_\_\_\_\_

a. Representative Email Address: \_\_\_\_\_

3. Company Representative: \_\_\_\_\_

a. Representative Email Address: \_\_\_\_\_

4. Company Representative: \_\_\_\_\_

a. Representative Email Address: \_\_\_\_\_

<b>Exhibitor Cost Center</b>	
Subtotal of Tier Level (Exhibitor Form Page 1)	\$
Subtotal of Added Value (Exhibitor Form Page 2)	\$
<b>TOTAL =</b>	<b>\$</b>
<b>Note:</b> All completed forms and payments (or approved POs) must be received by June 21, 2019 for program inclusion. All check, money orders, or approved POs must be made payable to CEA.	

\_\_\_\_\_  
**Exhibitor Authorized Signature**

\_\_\_\_\_  
**Date**

\_\_\_\_\_  
**Exhibitor Accounts Payable Contact Email Address**

( ) \_\_\_\_\_  
**Phone #**

<b>CEA Office Use Only</b>			
<b>Amount Owed: \$</b>	<b>Check #</b>	<b>PO #</b>	
<b>Amount Paid: \$</b>	<b>Date</b>	<b>CC #</b>	

Return exhibitor forms and fees made payable to "CEA" to:  
 2019 CEA Leadership Forum  
 c/o David Derks, CEA Exhibitor Chair  
 Michigan Department of Corrections  
 2500 S. Sheridan  
 Muskegon, MI 49444  
[derksd@michigan.gov](mailto:derksd@michigan.gov)



# 2019 CEA Sponsorship Tier Levels

## **Sterling – \$2,500 (Value - \$3,300 + 2 Added Perks)**

- 1 - 2019 Summer Conference Attendee Registration with Full Meal/Event Package
- Logo Placement in the 2019 Summer Conference Program
- Business Card Information in the 2019 Summer Conference Program
- An Electronic Listing of 2019 Summer Conference Attendees with Contact Information
- Exhibit Space including 1 Table with Electricity & Internet Access in the Exhibit Area at the 2019 Summer Conference
- Opportunity to Address (less than 5 minutes) All Attendees at the 2019 Summer Conference during a Sponsored Event
- Small-sized Logo (provided by Sponsor) displayed on the 2019 Summer Conference Welcome Sign
- Small-Sized Logo (provided by Sponsor) Placement with Link on the CEA National Website for one year

## **Bronze – \$1,250 (Value = \$1,300 + 1 Added Perk)**

- 1 - Summer Conference Attendee Registration with Full Meal/Event Package
- Logo Placement in the 2019 Summer Conference Program
- Business Card Information in the 2019 Summer Conference Program
- Exhibit Space including 1 Table with Electricity & Internet Access in the Exhibit Area at 2019 Summer Conference
- Small-sized Logo (provided by Sponsor) displayed on the 2019 Summer Conference Welcome Sign
- Small-Sized Logo (provided by Sponsor) Placement with Link on the CEA National Website for one year

## **Copper – \$1000 (Value = \$1,100)**

- 1 - 2019 Summer Conference Attendee Registration with Full Meal/Event Package
- Business Card Information in the 2019 Summer Conference Program
- Exhibit Space including 1 Table in the Exhibit Area with Internet Access at the 2019 Summer Conference
- Small-Sized Logo (provided by Sponsor) Placement with Link on the CEA National Website for one year

## **Brass – \$500 (Value = \$500)**

- 1 - 2019 Summer Conference Attendee Registration with Full Meal/Event Package
- Exhibit Space including 1 Table in the Exhibit Area with Internet Access at the 2019 Summer Conference



# 2019 CEA Sponsorship Tier Levels

## Add Value to Any Tier Level

- \$100 - Electricity in an Exhibit Booth each day of the Event
- \$100 – Additional Exhibit Table each day of the Event
- \$250 – Additional Exhibit Attendee with Full Registration and Meal Package for the 2019 Summer Conference
- \$1000 – Large-Sized Logo (provided by Sponsor) Placement with Link on the CEA National Website for one year
  - Sterling/Bronze/Copper Tier Level Only Upgrade – \$500 – Upgrade a Small-Sized Logo to a Large-Sized Logo Placement with Link on the CEA National Website
- \$500 – Full-page Ad in the 2019 Summer Conference Program
- \$400 – Three-quarter Page Ad in the 2019 Summer Conference Program
- \$300 – One-half Page Ad in the 2019 Summer Conference Program
- \$200 – One-quarter Page Ad in the 2019 Summer Conference Program
- \$100 – Logo Placement in the 2019 Summer Conference Program
- \$100 – Business Card Information in the 2019 Summer Conference Program
- \$7500 – Sponsor the Event of Choice (first-come availability) at the 2019 Summer Conference (includes prominent signage, sponsor recognition, and the opportunity for a sponsor representative to address the event attendees)
- \$5000 – Sponsor a Primary Event at the 2019 Summer Conference (includes prominent signage and sponsor introduction)
- \$1000 – Sponsor a Morning or Afternoon Break at the 2019 Summer Conference
- \$2000 – Receive an Electronic Listing of All 2019 Summer Conference Attendees with Contact Information