



# 2019 International CEA Leadership Forum

## Sunday, April 7<sup>th</sup> - Tuesday, April 9<sup>th</sup>



**Kalahari Convention Center ~ Sandusky, Ohio**

7000 Kalahari Drive • Sandusky, Ohio 44870

Resort Phone: (877) 525-2427 ~ Website: <https://www.kalaharimeetings.com/ohio>

**Forum Hotel Discount Room Rate Code: CEA Conference 2019**

\$129.00+tax: Standard Room, Single, Double, Triple, Quadruple

To receive the forum room rate, reservations must be made no later than 5:00 p.m. on March 5, 2019

## 2019 CEA Exhibitor Order Form & Contract

Please review the “CEA 2019 Exhibitor Marketing Kit” for Exhibition & Sponsorship options.

Exhibitor orders should be received no later than March 15, 2019,

all orders received after this date cannot be guaranteed.

**CEA Tax ID# 31-1471902**

<u>Tier Level</u>	<u>Cost</u>	<u>Check to Order</u>
BRASS	\$500	<input type="checkbox"/>
COPPER	\$1,000	<input type="checkbox"/>
BRONZE	\$1,250	<input type="checkbox"/>
STERLING	\$2,500	<input type="checkbox"/>
*SILVER	\$5,000	<input type="checkbox"/>
*GOLD	\$10,000	<input type="checkbox"/>
*DIAMOND	\$15,000	<input type="checkbox"/>
*PLATINUM	\$20,000	<input type="checkbox"/>
<b>Subtotal of Tier Level = \$</b>		
<p><b>*Note:</b> Platinum, Diamond, Gold, &amp; Silver Tier Levels include benefits for both the 2019 International CEA Leadership Forum and the 2019 CEA International Conference and Training Event. See the 2019 CEA Sponsorship Tier Levels for more details.</p>		

<b>Add Value to an Ordered Tier Level at the 2019 CEA International Leadership Forum</b>	<b><u>Cost</u></b>	<b><u>Check to Order</u></b>
Electricity (Included with Platinum, Diamond, Gold, Silver, Sterling, & Bronze Tier Packages)	\$100	<input type="checkbox"/>
Additional Exhibit Table	\$100	<input type="checkbox"/> # _____
Additional Exhibit Attendee	\$250	<input type="checkbox"/> # _____ Name: _____ Name: _____ Name: _____
Internet Access	\$100	<input type="checkbox"/>
Full Page Program Ad (Included with Platinum Tier Package)	\$500	<input type="checkbox"/>
¾ Page Program Ad (Included with Diamond Tier Package)	\$400	<input type="checkbox"/>
½ Page Program Ad (Included with Gold Tier Package)	\$300	<input type="checkbox"/>
¼ Page Program Ad	\$200	<input type="checkbox"/>
Logo Placement in Program (Included with Silver & Sterling Tier Package)	\$100	<input type="checkbox"/>
Business Card Information in Program (Included with Platinum, Diamond, Gold, Silver, Sterling, Bronze & Copper Tier Packages)	\$100	<input type="checkbox"/>
Sponsor Event of Choice (Included with Platinum Tier Package)	\$7,500	<input type="checkbox"/>
Sponsor a Primary Event (Included with Diamond & Gold Tier Package)	\$5,000	<input type="checkbox"/>
Sponsor a Morning or Afternoon Break	\$1,000	<input type="checkbox"/>
Receive an Electronic Listing of All Attendees (Included with Platinum, Diamond, Gold & Silver Tier Package)	\$2,000	<input type="checkbox"/>
<b>Subtotal of Added Value =</b>	<b>\$</b>	
<p><b>Note:</b> Platinum, Diamond, Gold, &amp; Silver Tier Levels include benefits for both the 2019 International CEA Leadership Forum and the 2019 CEA International Conference and Training Event.</p>		

Company Name: \_\_\_\_\_

Company Name as you want it to appear on print: \_\_\_\_\_

Name of Primary Contact: \_\_\_\_\_

Representative Title: \_\_\_\_\_

Will primary contact be attending the conference? Yes \_\_\_\_\_ No \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Phone: ( ) \_\_\_\_\_ Email Address: \_\_\_\_\_

1. Company Representative: \_\_\_\_\_

a. Representative Email Address: \_\_\_\_\_

2. Company Representative: \_\_\_\_\_

a. Representative Email Address: \_\_\_\_\_

3. Company Representative: \_\_\_\_\_

a. Representative Email Address: \_\_\_\_\_

<b>Exhibitor Cost Center</b>	
Subtotal of Tier Level (Exhibitor Form Page 1)	\$
Subtotal of Added Value (Exhibitor Form Page 2)	\$
<b>TOTAL =</b>	<b>\$</b>
<b>Note:</b> All completed forms and payments (or approved POs) must be received by March 15, 2019 for program inclusion. All check, money orders, or approved POs must be made payable to CEA.	

**Exhibitor Authorized Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**Exhibitor Accounts Payable Contact Email Address** \_\_\_\_\_ **Phone #** \_\_\_\_\_

**Credit Card Payment:**

Name of Cardholder: \_\_\_\_\_ Type of CC:  Visa  Amex  Disc  MC

Cardholder Billing Address: \_\_\_\_\_ Zip: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Expiration: \_\_\_\_ / \_\_\_\_ Sec. Code: \_\_\_\_\_

CEA Office Use Only		
Amount \$ Owed	Check #	PO #
Amount \$ Paid	Date	CC #

Return exhibitor forms and fees made payable to "CEA" to:  
 CEA Leadership Forum  
 c/o Jeremy Vogel, CEA Exhibitor Chair  
 1070 Cooper Dr.  
 Ashland, OH 44805  
 Jvogel4@ashland.edu