



2018 International CEA Leadership Forum

Sunday, March 18th - Tuesday, March 20th



The Madison Concourse Hotel and Governor's Club

1 West Dayton Street ~ Madison, WI 53703

Resort Phone: 1-800-356-8293 website: www.concoursehotel.com

Forum Hotel Discount Room Rate Code: **CEA Conference 2018**

\$115.00 – Standard Room, Single \$135.00 – Standard Room, Double

\$194.00 - Governor's Club Level

To receive the forum room rate, reservations must be made no later than Saturday, February 17, 2018.

2018 CEA Exhibitor Order Form & Contract

Please review the "CEA 2018 Exhibitor Marketing Kit" for Exhibition & Sponsorship options.

Exhibitor orders should be received no later than Friday, February 16th,

all orders received after this date cannot be guaranteed.

CEA Tax ID# 52-1933287

<u>Tier Level</u>	<u>Cost</u>	<u>Check to Order</u>
BRASS	\$500	<input type="checkbox"/>
COPPER	\$1,000	<input type="checkbox"/>
BRONZE	\$1,250	<input type="checkbox"/>
STERLING	\$2,500	<input type="checkbox"/>
*SILVER	\$5,000	<input type="checkbox"/>
*GOLD	\$10,000	<input type="checkbox"/>
*DIAMOND	\$15,000	<input type="checkbox"/>
*PLATINUM	\$20,000	<input type="checkbox"/>
Subtotal of Tier Level = \$		
<p>*Note: Platinum, Diamond, Gold, & Silver Tier Levels include benefits for both the 2018 International CEA Leadership Forum and the 2018 CEA Summer Conference. The CEA Summer Conference will be held in New Orleans, Louisiana from August 26th - August.29, 2018 See the 2018 CEA Sponsorship Tier Levels for more details.</p>		

Add Value to an Ordered Tier Level at the 2018 CEA International Leadership Forum	<u>Cost</u>	<u>Check to Order</u>
Electricity (Included with Platinum, Diamond, Gold, Silver, Sterling, & Bronze Tier Packages)	\$100	<input type="checkbox"/>
Additional Exhibit Table	\$100	<input type="checkbox"/> # _____
Additional Exhibit Attendee	\$250	<input type="checkbox"/> # _____ Name: _____ Name: _____ Name: _____
Large-Sized Logo w/Website Link (Included with Platinum Tier Package)	\$1,000	<input type="checkbox"/>
Upgrade to Large-Sized Logo w/ Website Link (available with Diamond, Gold, & Silver Tier Packages, only)	\$250	<input type="checkbox"/>
Upgrade to Large-Sized Logo w/ Website Link (available with Sterling, Bronze, & Copper Tier Packages, only)	\$500	<input type="checkbox"/>
Full Page Program Ad (Included with Platinum Tier Package)	\$500	<input type="checkbox"/>
¾ Page Program Ad (Included with Diamond Tier Package)	\$400	<input type="checkbox"/>
½ Page Program Ad (Included with Gold Tier Package)	\$300	<input type="checkbox"/>
¼ Page Program Ad	\$200	<input type="checkbox"/>
Logo Placement in Program (Included with Silver & Sterling Tier Package)	\$100	<input type="checkbox"/>
Business Card Information in Program (Included with Platinum, Diamond, Gold, Silver, Sterling, Bronze & Copper Tier Packages)	\$100	<input type="checkbox"/>
Sponsor Event of Choice (Included with Platinum Tier Package)	\$7,500	<input type="checkbox"/>
Sponsor a Primary Event (Included with Diamond & Gold Tier Package)	\$5,000	<input type="checkbox"/>
Sponsor a Morning or Afternoon Break	\$1,000	<input type="checkbox"/>
Receive an Electronic Listing of All Attendees (Included with Platinum, Diamond, Gold & Silver Tier Package)	\$2,000	<input type="checkbox"/>
Subtotal of Added Value =	\$	

Note: Platinum, Diamond, Gold, & Silver Tier Levels include benefits for both the 2018 International CEA Leadership Forum and the 2018 CEA Summer Conference. The 2018 CEA Summer Conference will be held in New Orleans, Louisiana from August 26th – August 29th, 2018.

Company Name: _____

Company Name as you want it to appear on print: _____

Name of Primary Contact: _____

Representative Title: _____

Will primary contact be attending the conference? Yes _____ No _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Contact Phone: () _____ Email Address: _____

1. Company Representative: _____

a. Representative Email Address: _____

2. Company Representative: _____

a. Representative Email Address: _____

3. Company Representative: _____

a. Representative Email Address: _____

Exhibitor Cost Center	
Subtotal of Tier Level (Exhibitor Form Page 1)	\$
Subtotal of Added Value (Exhibitor Form Page 2)	\$
TOTAL =	\$
Note: All completed forms and payments (or approved POs) must be received by February 16, 2018 for program inclusion. All check, money orders, or approved POs must be made payable to CEA.	

Exhibitor Authorized Signature _____

Date _____

Exhibitor Accounts Payable Contact Email Address _____ **Phone #** _____

Credit Card Payment:

Name of Cardholder: _____ Type of CC: Visa Amex Disc MC

Cardholder Billing Address: _____

Credit Card #: _____ - _____ - _____ - _____ Expiration: ____ / ____

CEA Office Use Only		
Amount \$ Owed	Check #	PO #
Amount \$ Paid	Date	CC #

Return exhibitor forms and fees made payable to "CEA" to:
 CEA Leadership Forum
 c/o Andrea Buttross, CEA Exhibitor Chair
 Louisiana Dept of Public Safety & Corrections
 P.O. Box 94304
 Baton Rouge, LA 70804-9304
andreabuttross@corrections.state.la.us



2018 CEA Sponsorship Tier Levels

Platinum – \$20,000 (Value = \$24,400 + 6 Added Perks)

- 4 - 2018 International Leadership Forum Attendee Registrations with Full Meal/Event Packages
- 4 – 2018 Summer Conference Attendee Registrations with Full Meal/Event Packages
- Full Page Ad in the 2018 International Leadership Forum Program
- Full Page Ad in the 2018 Summer Conference Program
- Business Card Information in the 2018 International Leadership Forum Program
- Business Card Information in the 2018 Summer Conference Program
- An Electronic Listing of All 2018 International Leadership Forum Attendees with Contact Information
- An Electronic Listing of All 2018 Summer Conference Attendees with Contact Information
- Large Exhibit Space including 2 Tables with Internet Access (when offered by the host location) and Electricity in Prime Traffic Location at the 2018 International Leadership Forum
- Large Exhibit Space including 2 Tables with Internet Access (when offered by the host location) and Electricity in Prime Traffic Location at the 2018 Summer Conference
- Displayed Signage and Recognition as a Sponsor of an Event-of-Choice (first-come basis) at the 2018 International Leadership Forum
- Displayed Signage and Recognition as a Sponsor of an Event-of-Choice (first-come basis) at the 2018 Summer Conference
- Reserved Opportunity to Present Product During a One-Hour Presentation Session (at the sponsor's choice of time) at the 2018 International Leadership Forum
- Reserved Opportunity to Present Product During a One-Hour Presentation Session (at the sponsor's choice of time) at the 2018 Summer Conference
- Opportunity to Address (5-10 minutes) All Attendees at the 2018 International Leadership Conference during a Sponsored Event
- Opportunity to Address (5-10 minutes) All Attendees at the 2018 Summer Conference during a Sponsored Event
- Large-sized Logo displayed on the 2018 International Leadership Forum Welcome Sign
- Large-sized Logo displayed on the 2018 Summer Conference Welcome Sign
- Large-sized Logo (provided by Sponsor) Placement with Link on the CEA National Website for one year



2018 CEA Sponsorship Tier Levels

Diamond – \$15,000 (Value = \$18,450 + 5 Added Perks)

- 3 - 2018 International Leadership Forum Attendee Registrations with Full Meal/Event Packages
- 3 - 2018 Summer Conference Attendee Registrations with Full Meal/Event Packages
- Three-quarter Page Ad in the 2018 International Leadership Forum Program
- Three-quarter Page Ad in the 2018 Summer Conference Program
- Business Card Information in the 2018 International Leadership Forum Program
- Business Card Information in the 2018 Summer Conference Program
- An Electronic Listing of All 2018 International Leadership Forum Attendees with Contact Information
- An Electronic Listing of All 2018 Summer Conference Attendees with Contact Information
- Large Exhibit Space including 2 Tables with Internet Access (when offered by the host location) and Electricity in a Heavy Traffic Location at the 2018 International Leadership Forum
- Large Exhibit Space including 2 Tables with Internet Access (when offered by the host location) and Electricity in a Heavy Traffic Location at the 2018 Summer Conference
- Displayed Signage and Recognition as a Sponsor of a Primary Event at the 2018 International Leadership Forum
- Displayed Signage and Recognition as a Sponsor of a Primary Event at the 2018 Summer Conference
- Reserved Opportunity to Present Product During a One-Hour Presentation Session (at the sponsor's choice of time) at either the 2018 International Leadership Forum or the 2018 Summer Conference
- Opportunity to Address (5-10 minutes) All Attendees at the 2018 International Leadership Conference during a Sponsored Event
- Opportunity to Address (5-10 minutes) All Attendees at the 2018 Summer Conference during a Sponsored Event
- Medium-sized Logo displayed on the 2018 International Leadership Forum Welcome Sign
- Medium-sized Logo displayed on the 2018 Summer Conference Welcome Sign
- Medium-Sized Logo (provided by Sponsor) Placement with Link on the CEA National Website for one year



2018 CEA Sponsorship Tier Levels

Gold – \$10,000 (Value = \$12,550 + 4 Added Perks)

- 2 - 2018 International Leadership Forum Attendee Registrations with Full Meal/Event Packages
- 2 - 2018 Summer Conference Attendee Registrations with Full Meal/Event Packages
- One-half Page Ad in the 2018 International Leadership Forum Program
- One-half Page Ad in the 2018 Summer Conference Program
- Business Card Information in the 2018 International Leadership Forum Program
- Business Card Information in the 2018 Summer Conference Program
- An Electronic Listing of All 2018 International Leadership Forum Attendees with Contact Information
- An Electronic Listing of All 2018 Summer Conference Attendees with Contact Information
- Exhibit Space including 1 Table with Internet Access (when offered by the host location) and Electricity in a Heavy Traffic Location at the 2018 International Leadership Forum
- Exhibit Space including 1 Table with Internet Access (when offered by the host location) and Electricity in a Heavy Traffic Location at the 2018 Summer Conference
- Displayed Signage and Recognition as a Sponsor of an Event at either the 2018 International Leadership Forum or the 2018 Summer Conference
- Reserved Opportunity to Present Product During a One-Hour Presentation Session (at the sponsor's choice of time) at either the 2018 International Leadership Forum or the 2018 Summer Conference
- Opportunity to Address (less than 5 minutes) All Attendees at either the 2018 International Leadership Forum or the 2018 Summer Conference during a Sponsored Event
- Medium-sized Logo displayed on the 2018 International Leadership Forum Welcome Sign
- Medium-sized Logo displayed on the 2018 Summer Conference Welcome Sign
- Medium-Sized Logo (provided by Sponsor) Placement with Link on the CEA National Website for one year



2018 CEA Sponsorship Tier Levels

Silver – \$5,000 (Value = \$6,350 + 3 Added Perks)

- 1 - 2018 International Leadership Forum Attendee Registration with Full Meal/Event Package
- 1 - 2018 Summer Conference Attendee Registration with Full Meal/Event Package
- Logo Placement in the 2018 International Leadership Forum Program
- Logo Placement in the 2018 Summer Conference Program
- Business Card Information in the 2018 International Leadership Forum Program
- Business Card Information in the 2018 Summer Conference Program
- An Electronic Listing of All 2018 International Leadership Forum Attendees with Contact Information
- An Electronic Listing of All 2018 Summer Conference Attendees with Contact Information
- Exhibit Space including 1 Table with Internet Access & Electricity in the Exhibit Area at the 2018 International Leadership Forum
- Exhibit Space including 1 Table with Electricity in the Exhibit Area at the 2018 Summer Conference
- Opportunity to Address (less than 5 minutes) All Attendees at either the 2018 International Leadership Forum or the 2018 Summer Conference during a Sponsored Event
- Small-sized Logo displayed on the 2018 International Leadership Forum Welcome Sign
- Small-sized Logo displayed on the 2018 Summer Conference Welcome Sign
- Medium-Sized Logo (provided by Sponsor) Placement with Link on the CEA National Website for one year



2018 CEA Sponsorship Tier Levels

Sterling – \$2,500 (Value - \$3,300 + 2 Added Perks)

- 1 - 2018 International Leadership Forum or 2018 Summer Conference Attendee Registration with Full Meal/Event Package
- Logo Placement in the 2018 International Leadership Forum or the 2018 Summer Conference Program
- Business Card Information in the 2018 International Leadership Forum or the 2018 Summer Conference Program
- An Electronic Listing of All 2018 International Leadership Forum or 2018 Summer Conference Attendees with Contact Information
- Exhibit Space including 1 Table with Internet Access & Electricity in the Exhibit Area at the 2018 International Leadership Forum or 2018 Summer Conference
- Opportunity to Address (less than 5 minutes) All Attendees at either the 2018 International Leadership Forum or the 2018 Summer Conference during a Sponsored Event
- Small-sized Logo(provided by Sponsor) displayed on the 2018 International Leadership Forum or the 2018 Summer Conference Welcome Sign
- Small-Sized Logo (provided by Sponsor) Placement with Link on the CEA National Website for one year



2018 CEA Sponsorship Tier Levels

Bronze – \$1,250 (Value = \$1,300 + 1 Added Perk)

- 1 - 2018 International Leadership Forum or 2018 Summer Conference Attendee Registration with Full Meal/Event Package
- Logo Placement in the 2018 International Leadership Forum Program or the 2018 Summer Conference Program
- Business Card Information in the 2018 International Leadership Forum or the 2018 Summer Conference Program
- Exhibit Space including 1 Table with Internet Access & Electricity in the Exhibit Area at the 2018 International Leadership Forum or 2018 Summer Conference
- Small-sized Logo(provided by Sponsor) displayed on the 2018 International Leadership Forum or the 2018 Summer Conference Welcome Sign
- Small-Sized Logo (provided by Sponsor) Placement with Link on the CEA National Website for one year

Copper – \$1000 (Value = \$1,100)

- 1 - 2018 International Leadership Forum or 2018 Summer Conference Attendee Registration with Full Meal/Event Package
- Business Card Information in the 2018 International Leadership Forum or the 2018 Summer Conference Program
- Exhibit Space including 1 Table with Internet Access in the Exhibit Area at the 2018 International Leadership Forum or 2018 Summer Conference
- Small-Sized Logo (provided by Sponsor) Placement with Link on the CEA National Website for one year

Brass – \$500 (Value = \$500)

- 1 - 2018 International Leadership Forum or 2018 Summer Conference Attendee Registration with Full Meal/Event Package
- Exhibit Space including 1 Table with Internet Access in the Exhibit Area at the 2018 International Leadership Forum or 2018 Summer Conference



2018 CEA Sponsorship Tier Levels

Add Value to Any Tier Level

- \$100 - Electricity in an Exhibit Booth each day of the Event
- \$100 – Additional Exhibit Table each day of the Event
- \$250 – Additional Exhibit Attendee with Full Registration and Meal Package for the 2018 International Leadership Forum or the 2018 Summer Conference
- \$1000 – Large-Sized Logo (provided by Sponsor) Placement with Link on the CEA National Website for one year
 - Diamond/Gold/Silver Tier Level Only Upgrade – \$250 – Upgrade a Medium-Sized Logo to a Large-Sized Logo Placement with Link on the CEA National Website
 - Sterling/Bronze/Copper Tier Level Only Upgrade – \$500 – Upgrade a Small-Sized Logo to a Large-Sized Logo Placement with Link on the CEA National Website
- \$500 – Full-page Ad in the 2018 International Leadership Forum Program or the 2018 Summer Conference Program
- \$400 – Three-quarter Page Ad in the 2018 International Leadership Forum Program or the 2018 Summer Conference Program
- \$300 – One-half Page Ad in the 2018 International Leadership Forum Program or the 2018 Summer Conference Program
- \$200 – One-quarter Page Ad in the 2018 International Leadership Forum Program or the 2018 Summer Conference Program
- \$100 – Logo Placement in the 2018 International Leadership Forum Program or the 2018 Summer Conference Program
- \$100 – Business Card Information in the 2018 International Leadership Forum Program or the 2018 Summer Conference Program
- \$7500 – Sponsor the Event of Choice (first-come availability) at either the 2018 International Leadership Forum or the 2018 Summer Conference (includes prominent signage, sponsor recognition, and the opportunity for a sponsor representative to address the event attendees)
- \$5000 – Sponsor a Primary Event at either the 2018 International Leadership Forum or the 2018 Summer Conference (includes prominent signage and sponsor introduction)
- \$1000 – Sponsor a Morning or Afternoon Break at either the 2018 International Leadership Forum or the 2018 Summer Conference
- \$2000 – Receive an Electronic Listing of All 2018 International Leadership Forum or 2018 Summer Conference Attendees with Contact Information