



2017 CEA Sponsorship Tier Levels

Platinum – \$20,000 (Value = \$24,400 + 6 Added Perks)

- 4 - 2017 International Leadership Forum Attendee Registrations with Full Meal/Event Packages
- 4 – 2017 Summer Conference Attendee Registrations with Full Meal/Event Packages
- Full Page Ad in the 2017 International Leadership Forum Program
- Full Page Ad in the 2017 Summer Conference Program
- Business Card Information in the 2017 International Leadership Forum Program
- Business Card Information in the 2017 Summer Conference Program
- An Electronic Listing of All 2017 International Leadership Forum Attendees with Contact Information
- An Electronic Listing of All 2017 Summer Conference Attendees with Contact Information
- Large Exhibit Space including 2 Tables with Internet Access (when offered by the host location) and Electricity in Prime Traffic Location at the 2017 International Leadership Forum
- Large Exhibit Space including 2 Tables with Internet Access (when offered by the host location) and Electricity in Prime Traffic Location at the 2017 Summer Conference
- Displayed Signage and Recognition as a Sponsor of an Event-of-Choice (first-come basis) at the 2017 International Leadership Forum
- Displayed Signage and Recognition as a Sponsor of an Event-of-Choice (first-come basis) at the 2017 Summer Conference
- Reserved Opportunity to Present Product During a One-Hour Presentation Session (at the sponsor's choice of time) at the 2017 International Leadership Forum
- Reserved Opportunity to Present Product During a One-Hour Presentation Session (at the sponsor's choice of time) at the 2017 Summer Conference
- Opportunity to Address (5-10 minutes) All Attendees at the 2017 International Leadership Conference during a Sponsored Event
- Opportunity to Address (5-10 minutes) All Attendees at the 2017 Summer Conference during a Sponsored Event
- Large-sized Logo displayed on the 2017 International Leadership Forum Welcome Sign
- Large-sized Logo displayed on the 2017 Summer Conference Welcome Sign
- Large-sized Logo (provided by Sponsor) Placement with Link on the CEA National Website for one year



2017 CEA Sponsorship Tier Levels

Diamond – \$15,000 (Value = \$18,450 + 5 Added Perks)

- 3 - 2017 International Leadership Forum Attendee Registrations with Full Meal/Event Packages
- 3 - 2017 Summer Conference Attendee Registrations with Full Meal/Event Packages
- Three-quarter Page Ad in the 2017 International Leadership Forum Program
- Three-quarter Page Ad in the 2017 Summer Conference Program
- Business Card Information in the 2017 International Leadership Forum Program
- Business Card Information in the 2017 Summer Conference Program
- An Electronic Listing of All 2017 International Leadership Forum Attendees with Contact Information
- An Electronic Listing of All 2017 Summer Conference Attendees with Contact Information
- Large Exhibit Space including 2 Tables with Internet Access (when offered by the host location) and Electricity in a Heavy Traffic Location at the 2017 International Leadership Forum
- Large Exhibit Space including 2 Tables with Internet Access (when offered by the host location) and Electricity in a Heavy Traffic Location at the 2017 Summer Conference
- Displayed Signage and Recognition as a Sponsor of a Primary Event at the 2017 International Leadership Forum
- Displayed Signage and Recognition as a Sponsor of a Primary Event at the 2017 Summer Conference
- Reserved Opportunity to Present Product During a One-Hour Presentation Session (at the sponsor's choice of time) at either the 2017 International Leadership Forum or the 2017 Summer Conference
- Opportunity to Address (5-10 minutes) All Attendees at the 2017 International Leadership Conference during a Sponsored Event
- Opportunity to Address (5-10 minutes) All Attendees at the 2017 Summer Conference during a Sponsored Event
- Medium-sized Logo displayed on the 2017 International Leadership Forum Welcome Sign
- Medium-sized Logo displayed on the 2017 Summer Conference Welcome Sign
- Medium-Sized Logo (provided by Sponsor) Placement with Link on the CEA National Website for one year

Gold – \$10,000 (Value = \$12,550 + 4 Added Perks)



2017 CEA Sponsorship Tier Levels

- 2 - 2017 International Leadership Forum Attendee Registrations with Full Meal/Event Packages
- 2 - 2017 Summer Conference Attendee Registrations with Full Meal/Event Packages
- One-half Page Ad in the 2017 International Leadership Forum Program
- One-half Page Ad in the 2017 Summer Conference Program
- Business Card Information in the 2017 International Leadership Forum Program
- Business Card Information in the 2017 Summer Conference Program
- An Electronic Listing of All 2017 International Leadership Forum Attendees with Contact Information
- An Electronic Listing of All 2017 Summer Conference Attendees with Contact Information
- Exhibit Space including 1 Table with Internet Access (when offered by the host location) and Electricity in a Heavy Traffic Location at the 2017 International Leadership Forum
- Exhibit Space including 1 Table with Internet Access (when offered by the host location) and Electricity in a Heavy Traffic Location at the 2017 Summer Conference
- Displayed Signage and Recognition as a Sponsor of an Event at either the 2017 International Leadership Forum or the 2017 Summer Conference
- Reserved Opportunity to Present Product During a One-Hour Presentation Session (at the sponsor's choice of time) at either the 2017 International Leadership Forum or the 2017 Summer Conference
- Opportunity to Address (less than 5 minutes) All Attendees at either the 2017 International Leadership Forum or the 2017 Summer Conference during a Sponsored Event
- Medium-sized Logo displayed on the 2017 International Leadership Forum Welcome Sign
- Medium-sized Logo displayed on the 2017 Summer Conference Welcome Sign
- Medium-Sized Logo (provided by Sponsor) Placement with Link on the CEA National Website for one year

Silver – \$5,000 (Value = \$6,350 + 3 Added Perks)

- 1 - 2017 International Leadership Forum Attendee Registration with Full Meal/Event Package
- 1 - 2017 Summer Conference Attendee Registration with Full Meal/Event Package
- Logo Placement in the 2017 International Leadership Forum Program



2017 CEA Sponsorship Tier Levels

- Logo Placement in the 2017 Summer Conference Program
- Business Card Information in the 2017 International Leadership Forum Program
- Business Card Information in the 2017 Summer Conference Program
- An Electronic Listing of All 2017 International Leadership Forum Attendees with Contact Information
- An Electronic Listing of All 2017 Summer Conference Attendees with Contact Information
- Exhibit Space including 1 Table with Electricity in the Exhibit Area at the 2017 International Leadership Forum
- Exhibit Space including 1 Table with Electricity in the Exhibit Area at the 2017 Summer Conference
- Opportunity to Address (less than 5 minutes) All Attendees at either the 2017 International Leadership Forum or the 2017 Summer Conference during a Sponsored Event
- Small-sized Logo displayed on the 2017 International Leadership Forum Welcome Sign
- Small-sized Logo displayed on the 2017 Summer Conference Welcome Sign
- Medium-Sized Logo (provided by Sponsor) Placement with Link on the CEA National Website for one year



2017 CEA Sponsorship Tier Levels

Sterling – \$2,500 (Value - \$3,300 + 2 Added Perks)

- 1 - 2017 International Leadership Forum or 2017 Summer Conference Attendee Registration with Full Meal/Event Package
- Logo Placement in the 2017 International Leadership Forum or the 2017 Summer Conference Program
- Business Card Information in the 2017 International Leadership Forum or the 2017 Summer Conference Program
- An Electronic Listing of All 2017 International Leadership Forum or 2017 Summer Conference Attendees with Contact Information
- Exhibit Space including 1 Table with Electricity in the Exhibit Area at the 2017 International Leadership Forum or 2017 Summer Conference
- Opportunity to Address (less than 5 minutes) All Attendees at either the 2017 International Leadership Forum or the 2017 Summer Conference during a Sponsored Event
- Small-sized Logo(provided by Sponsor) displayed on the 2017 International Leadership Forum or the 2017 Summer Conference Welcome Sign
- Small-Sized Logo (provided by Sponsor) Placement with Link on the CEA National Website for one year



2017 CEA Sponsorship Tier Levels

Bronze – \$1,250 (Value = \$1,300 + 1 Added Perk)

- 1 - 2017 International Leadership Forum or 2017 Summer Conference Attendee Registration with Full Meal/Event Package
- Logo Placement in the 2017 International Leadership Forum Program or the 2017 Summer Conference Program
- Business Card Information in the 2017 International Leadership Forum or the 2017 Summer Conference Program
- Exhibit Space including 1 Table with Electricity in the Exhibit Area at the 2017 International Leadership Forum or 2017 Summer Conference
- Small-sized Logo(provided by Sponsor) displayed on the 2017 International Leadership Forum or the 2017 Summer Conference Welcome Sign
- Small-Sized Logo (provided by Sponsor) Placement with Link on the CEA National Website for one year

Copper – \$1000 (Value = \$1,100)

- 1 - 2017 International Leadership Forum or 2017 Summer Conference Attendee Registration with Full Meal/Event Package
- Business Card Information in the 2017 International Leadership Forum or the 2017 Summer Conference Program
- Exhibit Space including 1 Table in the Exhibit Area at the 2017 International Leadership Forum or 2017 Summer Conference
- Small-Sized Logo (provided by Sponsor) Placement with Link on the CEA National Website for one year

Brass – \$500 (Value = \$500)

- 1 - 2017 International Leadership Forum or 2017 Summer Conference Attendee Registration with Full Meal/Event Package
- Exhibit Space including 1 Table in the Exhibit Area at the 2017 International Leadership Forum or 2017 Summer Conference



2017 CEA Sponsorship Tier Levels

Add Value to Any Tier Level

- \$100 - Electricity in an Exhibit Booth each day of the Event
- \$100 – Additional Exhibit Table each day of the Event
- \$250 – Additional Exhibit Attendee with Full Registration and Meal Package for the 2017 International Leadership Forum or the 2017 Summer Conference
- \$1000 – Large-Sized Logo (provided by Sponsor) Placement with Link on the CEA National Website for one year
 - Diamond/Gold/Silver Tier Level Only Upgrade – \$250 – Upgrade a Medium-Sized Logo to a Large-Sized Logo Placement with Link on the CEA National Website
 - Sterling/Bronze/Copper Tier Level Only Upgrade – \$500 – Upgrade a Small-Sized Logo to a Large-Sized Logo Placement with Link on the CEA National Website
- \$500 – Full-page Ad in the 2017 International Leadership Forum Program or the 2017 Summer Conference Program
- \$400 – Three-quarter Page Ad in the 2017 International Leadership Forum Program or the 2017 Summer Conference Program
- \$300 – One-half Page Ad in the 2017 International Leadership Forum Program or the 2017 Summer Conference Program
- \$200 – One-quarter Page Ad in the 2017 International Leadership Forum Program or the 2017 Summer Conference Program
- \$100 – Logo Placement in the 2017 International Leadership Forum Program or the 2017 Summer Conference Program
- \$100 – Business Card Information in the 2017 International Leadership Forum Program or the 2017 Summer Conference Program
- \$7500 – Sponsor the Event of Choice (first-come availability) at either the 2017 International Leadership Forum or the 2017 Summer Conference (includes prominent signage, sponsor recognition, and the opportunity for a sponsor representative to address the event attendees)
- \$5000 – Sponsor a Primary Event at either the 2017 International Leadership Forum or the 2017 Summer Conference (includes prominent signage and sponsor introduction)
- \$1000 – Sponsor a Morning or Afternoon Break at either the 2017 International Leadership Forum or the 2017 Summer Conference
- \$2000 – Receive an Electronic Listing of All 2017 International Leadership Forum or 2017 Summer Conference Attendees with Contact Information