



# 2017 International CEA Leadership Forum And Region III/IV Conference



**Sunday, April 9th – Tuesday, April 11th**

**Cleveland Airport Marriott**  
277 West 150<sup>th</sup> Street ~ Cleveland, Ohio 44135  
Resort Phone: 1-800-228-9290

**Hotel Discount Room Rate Code: Correctional Education Association**

\$134.00 room rate for single, double, triple or quad.  
Rooms must be booked by no later than March 17<sup>th</sup>

## 2017 CEA Exhibitor Order Form & Contract

Please review the “CEA 2017 Exhibitor Marketing Kit” for Exhibition & Sponsorship options.  
Exhibitor orders should be received no later than Friday, March 10<sup>th</sup>,  
all orders received after this date cannot be guaranteed.

**CEA Tax ID# 31-1471902**

<u>Tier Level</u>	<u>Cost</u>	<u>Check to Order</u>
BRASS	\$500	<input type="checkbox"/>
COPPER	\$1,000	<input type="checkbox"/>
BRONZE	\$1,250	<input type="checkbox"/>
STERLING	\$2,500	<input type="checkbox"/>
*SILVER	\$5,000	<input type="checkbox"/>
*GOLD	\$10,000	<input type="checkbox"/>
*DIAMOND	\$15,000	<input type="checkbox"/>
*PLATINUM	\$20,000	<input type="checkbox"/>
<b>Subtotal of Tier Level = \$</b>		
<p><small>(Minimum of One Tier Level Must Be Ordered to Exhibit)</small></p> <p><b>*Note:</b> Platinum, Diamond, Gold, &amp; Silver Tier Levels include benefits for both the 2017 International CEA Leadership Forum and the 2017 CEA Summer Conference, scheduled to be hosted in San Antonio, Texas, July 30<sup>th</sup> – August 2<sup>nd</sup>, 2017. See the 2017 CEA Sponsorship Tier Levels for more details.</p>		

<b>Add Value to an Ordered Tier Level at the 2017 CEA International Leadership Forum and Region III/IV Conference</b>	<b><u>Cost</u></b>	<b><u>Check to Order</u></b>
Electricity (Included with Platinum, Diamond, Gold, Silver, Sterling, & Bronze Tier Packages)	\$100	<input type="checkbox"/>
Additional Exhibit Table	\$100	<input type="checkbox"/> # _____
Additional Exhibit Attendee	\$250	<input type="checkbox"/> # _____ Name: _____ Name: _____
Large-Sized Logo w/Website Link (Included with Platinum Tier Package)	\$1,000	<input type="checkbox"/>
Upgrade to Large-Sized Logo w/ Website Link (available with Diamond, Gold, & Silver Tier Packages, only)	\$250	<input type="checkbox"/>
Upgrade to Large-Sized Logo w/ Website Link (available with Sterling, Bronze, & Copper Tier Packages, only)	\$500	<input type="checkbox"/>
Full Page Program Ad (Included with Platinum Tier Package)	\$500	<input type="checkbox"/>
$\frac{3}{4}$ Page Program Ad (Included with Diamond Tier Package)	\$400	<input type="checkbox"/>
$\frac{1}{2}$ Page Program Ad (Included with Gold Tier Package)	\$300	<input type="checkbox"/>
$\frac{1}{4}$ Page Program Ad	\$200	<input type="checkbox"/>
Logo Placement in Program (Included with Silver & Sterling Tier Package)	\$100	<input type="checkbox"/>
Business Card Information in Program (Included with Platinum, Diamond, Gold, Silver, Sterling, Bronze & Copper Tier Packages)	\$100	<input type="checkbox"/>
Sponsor Event of Choice (Included with Platinum Tier Package)	\$7,500	<input type="checkbox"/>
Sponsor a Primary Event (Included with Diamond & Gold Tier Package)	\$5,000	<input type="checkbox"/>
Sponsor a Morning or Afternoon Break	\$1,000	<input type="checkbox"/>
Receive an Electronic Listing of All Attendees (Included with Platinum, Diamond, Gold & Silver Tier Package)	\$2,000	<input type="checkbox"/>
<b>Subtotal of Added Value =</b>	<b>\$</b>	
<b>Note:</b> Platinum, Diamond, Gold, & Silver Tier Levels include benefits for both the 2017 International CEA Leadership Forum and the 2017 CEA Summer Conference, scheduled to be hosted in San Antonio, Texas, July 30 <sup>th</sup> – August 2 <sup>nd</sup> , 2017. See the 2017 CEA Sponsorship Tier Levels for more details.		
<b>Exhibitor Details:</b>		
Exhibitor set-up begins on Sunday, April 9 <sup>th</sup> at 2:00 p.m. Exhibit area opens Monday, April 10 <sup>th</sup> at 7:30 a.m. Exhibit Disassemble begins Tuesday, April 11 <sup>th</sup> at 12:30 p.m.		

Company Name: \_\_\_\_\_

Company Name as you want it to appear on print: \_\_\_\_\_

Name of Primary Contact: \_\_\_\_\_

Primary Contact Title: \_\_\_\_\_

Will primary contact be attending the conference? Yes No

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Phone: ( ) \_\_\_\_\_ Email Address: \_\_\_\_\_

1. Company Representative: \_\_\_\_\_
  - a. Representative Email Address: \_\_\_\_\_
2. Company Representative: \_\_\_\_\_
  - a. Representative Email Address: \_\_\_\_\_
3. Company Representative: \_\_\_\_\_
  - a. Representative Email Address: \_\_\_\_\_
4. Company Representative: \_\_\_\_\_
  - a. Representative Email Address: \_\_\_\_\_

Exhibitor Cost Center	
Subtotal of Tier Level (Exhibitor Form Page 1)	\$
Subtotal of Added Value (Exhibitor Form Page 2)	\$
<b>TOTAL =</b>	<b>\$</b>
<b>Note:</b> All completed forms and payments (or approved POs) must be received by March 10, 2017 for program inclusion. All check, money orders, or approved POs must be made payable to CEA.	

\_\_\_\_\_  
**Exhibitor Authorized Signature** **Date**

\_\_\_\_\_  
**Exhibitor Accounts Payable Contact Email Address** **Phone #**

CEA Office Use Only		
Amount \$ Owed	Check #	PO #
Amount \$ Paid	Date	CC #

Return exhibitor forms and fees made payable to "CEA" to:  
CEA Leadership Forum  
c/o Andrea Buttross, CEA Exhibitor Chair  
Louisiana Dept of Public Safety & Corrections  
P.O. Box 94304  
Baton Rouge, LA 70804-9304  
[andreabuttross@corrections.state.la.us](mailto:andreabuttross@corrections.state.la.us)